



NET IMPACT



About Us

Net Impact is... the story of a movement

Net Impact empowers a new generation of leaders to use their careers to tackle the world's toughest social and environmental problems.

Over twenty years ago, Net Impact started as a small network of MBA students who wanted to make a difference. They believed business could be a force for good, a radical idea at the time.

Thanks to their pioneering efforts over the last two decades along with others who shared their values, sustainability in business has moved from the fringe, to a trend, to the mainstream.

Fast forward to today...

We are a global community of student and professional leaders working within and beyond business for a sustainable future. Every day, we enable leaders to act locally through our vibrant chapter network and connect globally online and through our flagship conference.

Ultimately, we enable leaders to make a *net impact* that transforms their lives, their organizations, and the world.

Our History

1993

Founded by small network of MBAs who believed business could be a force for good



1997

First international chapter launched



2001

First professional chapter launched



2007

First undergrad chapter launched



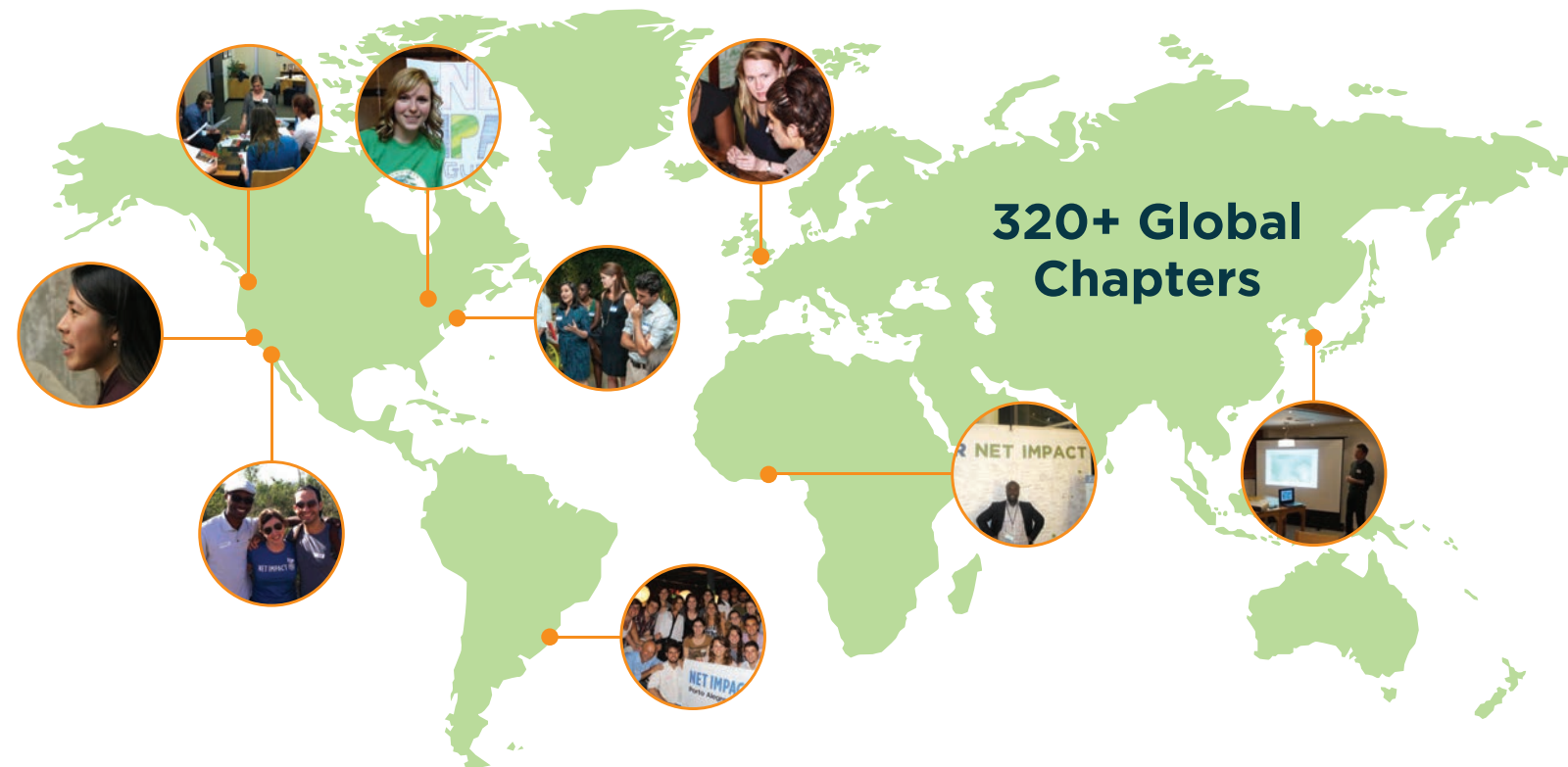
2014

Over 300 global chapters with 50,000+ members driving impact on campus and on the job

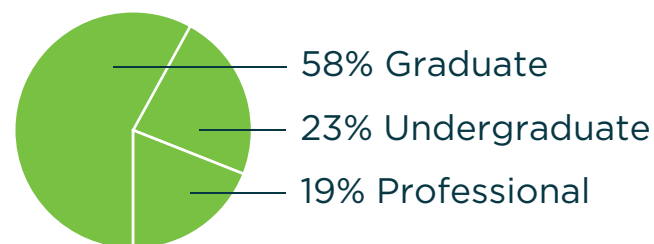


Net Impact is... a global community driving change

At the heart of our community are over 50,000 student and professional leaders from over 300 chapters across the globe working for a sustainable future.

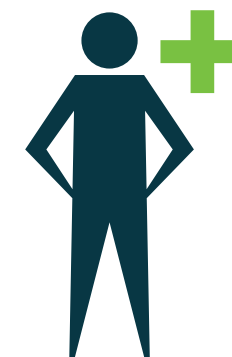


Our Chapters



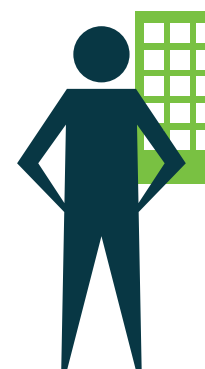
95% of top 50 MBA programs have a chapter

About Our Members



97% are committed to making a difference through their careers

86% would take a pay cut to work for a more sustainable company



95% say a company's support of Net Impact would influence their decision to work there

84% say friends look to them for CSR and sustainability insights



Net Impact is...

a strategy with an audacious goal

The problems our world faces are huge, from poverty to climate change to global health epidemics. What if we could mobilize more people to dedicate more time on the job to making an impact? At the heart of our ambitious 10-year strategy is an audacious goal:

Mobilizing 1 million new leaders to drive transformational change in the workplace and the world.

Building on our 20-year history, Net Impact's 2012-2022 strategic plan outlines three main initiatives to support our community in reaching our 10-year mission and BHAG. These are:

1. Enlist

Spur more young people to pursue impact careers

2. Employ

Enable people to find their impact career path

3. Equip

Support individuals to drive more impact at work

Net Impact is...

programs that inspire action

We work with student and professional leaders wherever they are on their impact career path.



Students...

Dynamic **campus leadership programs** give students opportunities to build skills and drive action.

- Our vibrant student chapters hold networking events, service projects, career panels, and more
- Campus campaigns like [Small Steps](#), [Big Wins](#) and [Up to Us](#) provide students with inspiring ways to drive change on campus



Job seekers...

Online **career resources** help guide job seekers on their impact career path.

- Our career center includes self-assessment tools, online networking tools to professionals, a job/internship board, and more
- Read about some of our [members who found their dream job](#) through our network



Professionals...

Professional chapters provide a like-minded community and networking events to help drive change on the job.

- A growing [Impact at Work](#) program supports professionals to advocate for sustainability and community impact in the workplace
- Issues in Depth webinar series offers best practices and tools to help drive impact at work

Net Impact is... a leading forum for change

The [Net Impact Conference](#) is the premier gathering for next-generation leaders who want to use their careers to tackle the world's toughest social and environmental problems.

We partner with forward-thinking businesses, nonprofits, entrepreneurs, and academics for a dynamic exchange of ideas through diverse keynotes and more than 100 panels, workshops, competitions, and special events. For three inspired days, we tap into the collaborative spirit of those who share a commitment to work for a sustainable future.

“The conference is 100 different flavors of amazing! The Net Impact community is an ambitious, diverse, and exciting one.”

-Allison Jones, Idealist.org



Partnering to improve the world*

Net Impact is grateful for the support of our partners — forward-thinking businesses and nonprofits that want to engage in meaningful ways with next generation leaders on campus and in the workplace. Together, we make a *net impact* that transforms lives, organizations, and the world.



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\$100,000+

Alcoa Foundation
Banana Republic
Graduate Management Admission Council (GMAC) MET Fund
Hult Prize
Microsoft Corporation
Peter G. Peterson Foundation
S.D. Bechtel, Jr. Foundation
The Gordon and Betty Moore Foundation
The John D. and Catherine T. MacArthur Foundation
The Kresge Foundation
U.S. National Park Service

\$50,000+

AT&T
Recyclebank
Target Corporation
Unilever
Wal-Mart Stores, Inc.
Waste Management, Inc.

\$25,000+

3M
Annie E. Casey Foundation
Avon Products, Inc.
CH2M HILL
Chevron Corporation
Cisco Systems, Inc.
ConocoPhillips
Dell Inc.
Exxon Mobil Corporation
FedEx Corporation
International Impact Investing Challenge
Kaiser Permanente National Community Benefit Fund
Levi Strauss & Co.
MasterCard Worldwide
Merck & Co.
Paypal / MicroPlace
Southwest Airlines
Starbucks Corporation

The Coca-Cola Company
The Dow Chemical Company
The Hitachi Foundation
The Mosaic Company
United Parcel Service
Verizon Communications, Inc.

\$10,000+

Accenture
Adobe Systems Inc.
Advanced Micro Devices, Inc.
Allstate Corporation
ARAMARK Corporation
AREVA
Bank of America Corporation
Campbell Soup Company
Darden Restaurants, Inc.
Deloitte
DuPont
Eaton Corporation
eBay Inc.
EMC Corporation
Ford Motor Company
Herman Miller, Inc.
Hilton Worldwide
Humana Inc.
Intel Corporation
International Paper Foundation
Johnson & Johnson
KPMG
Mary Kay, Inc.
Monsanto Company
Nestlé Waters North America
OneEnergy Renewables
Opportunity Finance Network
Pacific Gas & Electric Company
PepsiCo Inc.
PricewaterhouseCoopers
Procter & Gamble
The Bank of New York Mellon
The Best Buy Company, Inc.
The Hershey Company
The Walt Disney Company
Jennifer Walske
xpedx

\$5,000+

Baxter Healthcare Corporation
Blum Center for Developing Economies
Brown-Forman Corporation
Caesars Entertainment Corporation
Carol Cone
Fair Labor Association
Seth Goldman & Julie Farkas
McKesson Foundation
Lila M. Preston
T. Rowe Price
Wells Fargo

\$1,000+

Tod Arbogast
Laura Asiala
Dan Bross
Marcus Chung
Laura Clise
Generation Investment Management
Marc Gunther
Darell Hammond & Kate Becker
Teresa LeFevre
Jo Mackness
Mark Pinsky
Anne Roosevelt
Jim Schorr
Michael Schreiber
The Timberland Company
The Willinphila Foundation
Toyota Motor Company

Under \$1,000

Leonard Adler
Dr. Mark Albion and Family
Meredith Bell
Sarah Burke-Gorewitz
Paul Campbell
Jon Carson
Sarah Coleman & Abe Chernin
Sarah Cooke
Maggie & Pete Davies

Abby Davisson
Steve Delfin
Britta and Blake Durtsche
Michael Fields
Jessica Fleuti
Dan Fox
Paulette Frank
Jenna Gold
Jaime Hiraishi & Kasey Moffat
Izuel Family
Samantha Johnston
Mindee Kashiwagi
Scott Kleinman and Sheryl Bregman
Dara Kosberg
Brittany Lehnhart
Liz Maw
Michael Maw
Patrick Martin-Tuite
Jason McBriarty
Kellie McElhaney
Hamlin Metzger
Deborah Merrill-Sands
Tim Mohin
Lisa Neuberger & Alvaro Fernandez
Cuong & Lindsay Carpenter
Nguyen
Vincent Robinson
Jess Sand
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Peter Schuyler
Audrey Seymour
Catherine Sheehy
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Joanna Spoth
Nicole Sroka
Dave Stangis
Gene Takagi
Mary Tam
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Alejandra Villalobos
Eric Weaver & Sarah Holcombe
Ellen Weinreb
Anna Wheatley

* This list of partners supported the organization during fiscal year 2013 (from July 1, 2012 — June 30, 2013)