



## Cisco Innovation Grand Challenge 2015

*Are you an entrepreneur looking to jumpstart your venture?  
Enter Cisco's Innovation Grand Challenge for a chance at \$150,000.*



To survive in the digital era, you must disrupt, or be disrupted. On **June 22**, Cisco will launch its Innovation Grand Challenge, an open innovation competition designed to **inspire, engage and support** the next generation of **entrepreneurs, startups and developers** from around the globe.

The Challenge focuses on the Internet of Things and will help startups capitalize on new game-changing trends and develop opportunities for potential collaboration with the industry.

We seek submissions in **five key focus areas of connected technology** that are essential to global digitization and the advancement of the **Internet of Things**. These include Infrastructure; Middleware, Platform & Frameworks; Data Analytics & Applications; Fog Computing; and Security.

### Winning Package

Think you're onto something? You could **win big**. A rigorous selection process will take place to determine Challenge winners, with the first place winner being announced live at **the Internet of Things) World Forum in Dubai** on December 7, 2015. Semifinalists, finalists and winners will be hand-picked by an esteemed panel of judges, including Cisco and global industry executives..

Winners will receive a total of \$250,000 in awards with **\$150,000 awarded to the 1st place winner**, \$75,000 to 2nd place and \$25,000 to 3rd place.

In addition to cash awards, winners will also receive access to Cisco IoE Innovation Centers, resources, mentors, potential partnership and investment opportunities, and an invitation to the **Internet of Things World Forum** in Dubai.

### Challenge Submission Stages

- **Submission Period:** June 22 – September 7, 2015
- **Semi-Finals:** October 5 — October 30, 2015
- **Finals:** November 23 — December 7, 2015

### What You Need to Know

- **What:** Cisco's Innovation Grand Challenge
- **When:** Launching June 22, 2015; Winners announced December 7, 2015
- **Who:** Creative entrepreneurs, startups and developers from around the globe
- **Where:** Enter online at <http://cs.co/InnovationChallenge>

Follow the Innovation Grand Challenge conversation on social media using **#InnovationChallenge**.

