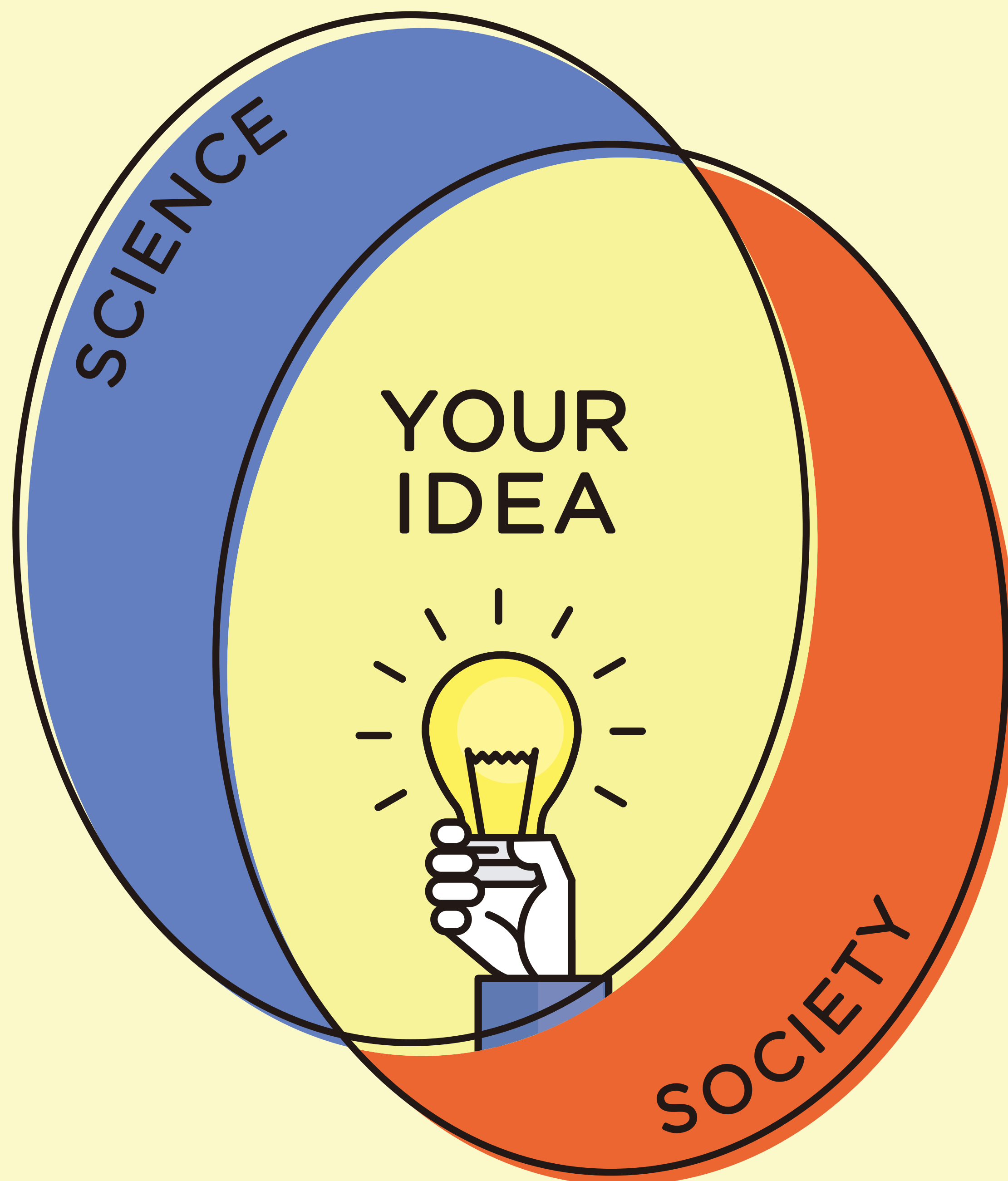


# **BEGINS: PROJECT E.G.G.**

## Ideas Contest



**Your unique ideas for a better world.  
Total prize of 1.3 billion won, get the golden ticket with your idea!**

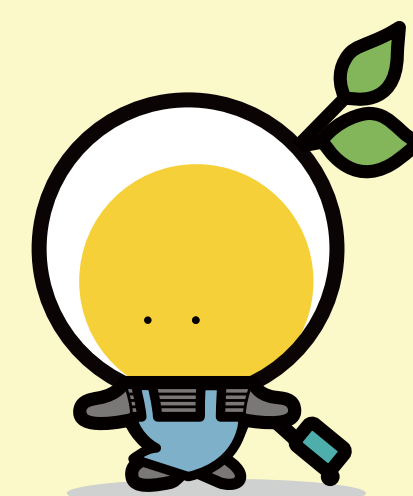
**TOPIC** Solving Social Issues with Innovative Ideas  
**THEME** Information Security, Fine Dust, and a Free Theme  
**WHO** Anyone can participate in this contest  
**REGISTRATION PERIOD** 7. 16. – 9. 15. 2018  
**ONLINE APPLICATION** [www.o-prize.com](http://www.o-prize.com)

### PROCESS

Idea submission (online application) → **1st Round of Examination**  
→ First selection - a Total of 15 teams (5 teams within each theme)  
→ **Idea Generation Workshop** → Submission of Idea Implementation Plan  
→ **2nd Round Examination** → Finalist Announcement / Award Ceremony  
\* The selected 15 teams will receive 1 million won for their innovative ideas.

### FINAL AWARD(S)

<b>Grand prize</b>	20 million won
<b>Golden Ticket</b>	5 million won (6 teams, 2 teams per theme)
<b>Challenge Prize</b>	1 million won (9 teams, 3 teams per theme)



The above contents can be changed.