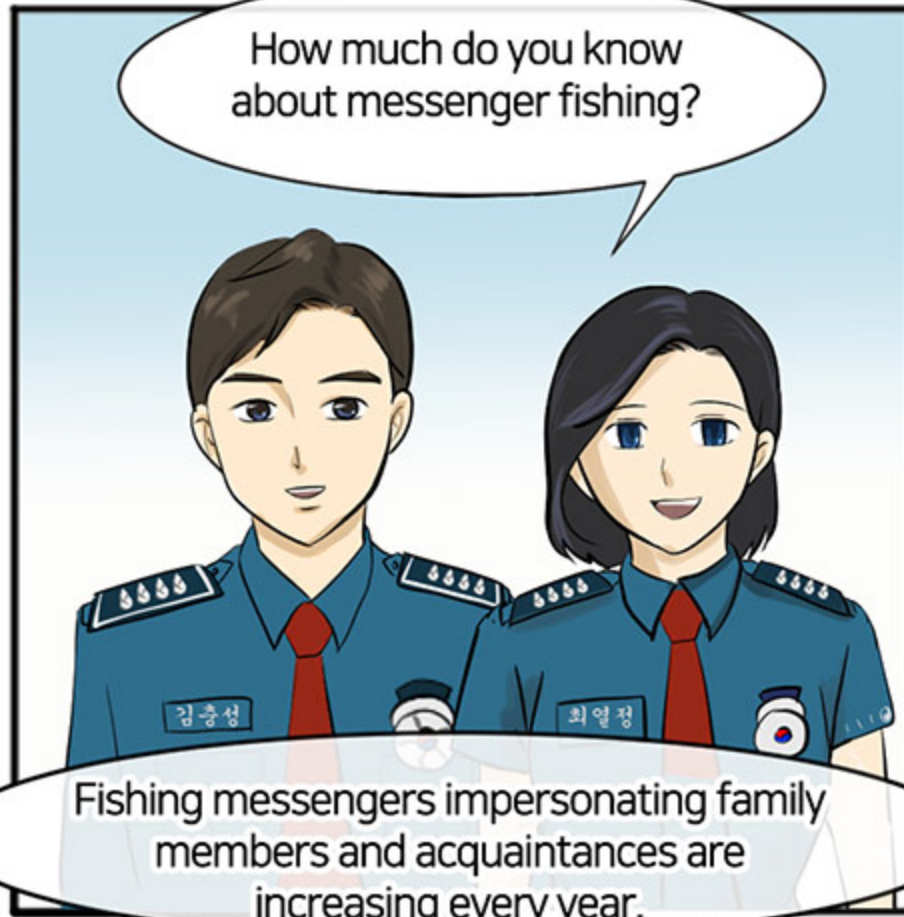


"Mom, it's urgent"

# Alert for impersonating children and family messengers

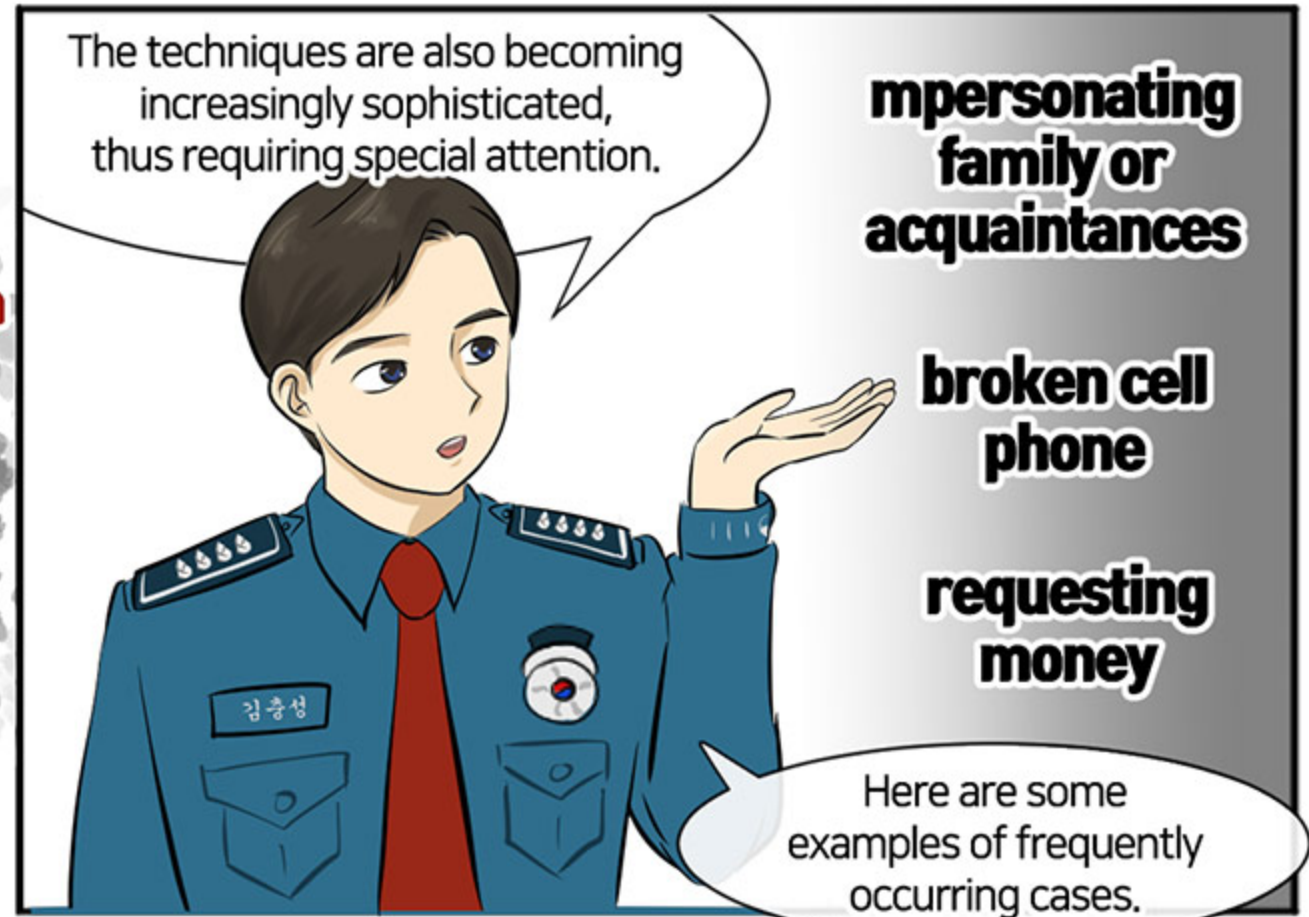


How much do you know about messenger fishing?

Fishing messengers impersonating family members and acquaintances are increasing every year.

**37.3 billion won in messenger fishing damage last year**

[financial supervisory service]



The techniques are also becoming increasingly sophisticated, thus requiring special attention.

**Impersonating family or acquaintances**

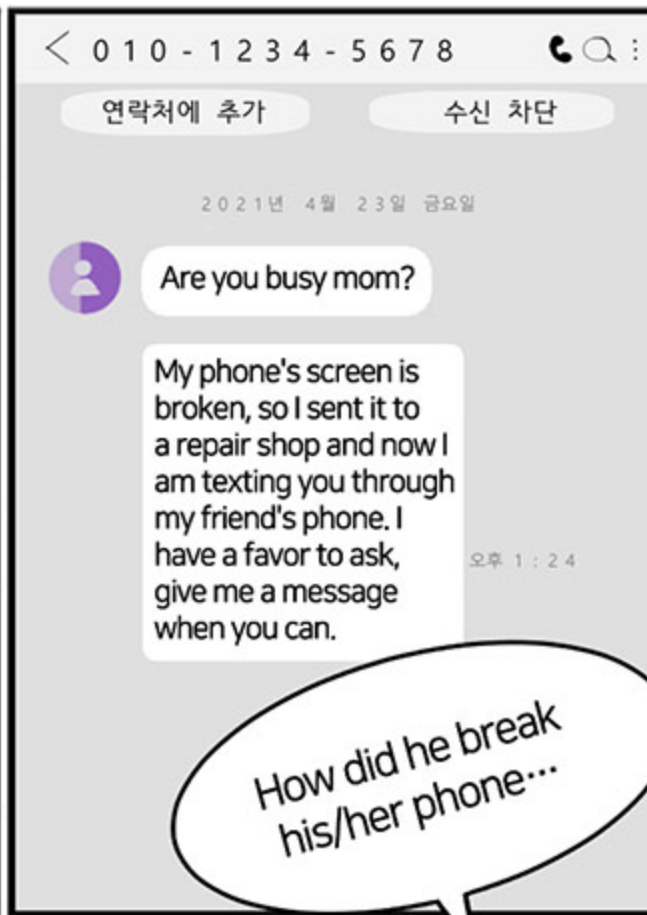
**broken cell phone**

**requesting money**

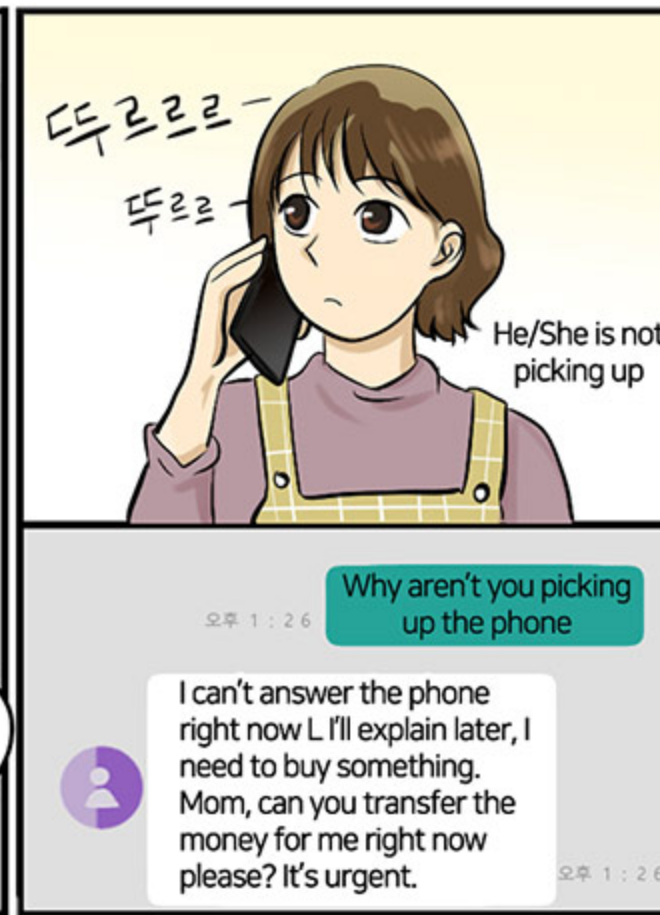
Here are some examples of frequently occurring cases.



딩동



How did he break his/her phone...



뚜르르르 - 뚜르르 -

He/She is not picking up

Why aren't you picking up the phone

I can't answer the phone right now. I'll explain later, I need to buy something. Mom, can you transfer the money for me right now please? It's urgent.



Alright... Where should I deposit the money....?

Where should I deposit the money?

Please send 1,200,000 won to ...32-825300, thank you so much mom!

**Damage occurred**

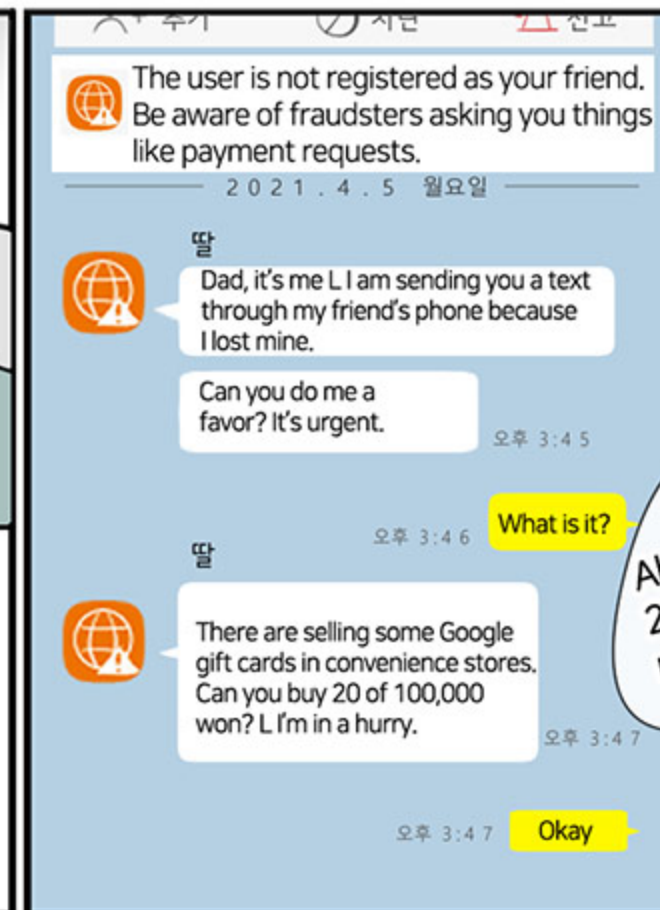


Avoiding calls and inducing deposits into the bank account.

Let's look at another example.



KaTalk!



The user is not registered as your friend. Be aware of fraudsters asking you things like payment requests.

딸  
Dad, it's me. I am sending you a text through my friend's phone because I lost mine.

Can you do me a favor? It's urgent.

What is it?

There are selling some Google gift cards in convenience stores. Can you buy 20 of 100,000 won? I'm in a hurry.

Okay



Ah, that's it. So 20 cards, right?

**Damage occurred**



This is a pattern which impersonates children and induces bank deposits or gift voucher purchases.

However, as more cases of damage are shared and more people realize that it is an impersonation,

new methods are recently emerged that steals even detailed personal information such as names and photos.