# 2023

# ADVANCED INTERNATIONAL CERTIFICATE COURSE (AICC)

on Intellectual Property Asset Management for Business Success based on the IP Panorama 2.0 Multimedia Toolkit and the DL-450 IP Management Course

# [FREE COURSE / CAREER BUILDING]



## 1. Online Course

Complete either session 1 or 2 of IP Panorama 2.0 and the special DL-450 course



## 2. IP Essay

Write an essay on your motivation to study IP



# 3. Offline Workshop

Learn about IP in depth from international experts

### STEP 1

SESSION	REGISTRATION	COURSE DATES	EXAM
1 (IP Panorama)	6 Apr. – 23 Apr.	10 Apr. – 21 May	21 May – 22 May
2 (IP Panorama)	16 Apr. – 7 May	17 Apr. – 28 May	28 May – 29 May
SPECIAL COURSE: DL-450	15 May – 5 June	6 June – 18 July	19 July – 29 July

#### STEP 2

STEPS	DATES	DETAILS
IP ESSAY WRITING	19 July – 29 July	The essay will be based on up to four DL-450 case-based questions, the participant's motivation for learning IP, and their intended use of the knowledge in their entrepreneurial plans.
EVALUATION & SELECTION	29 July – 21 Sept.	International participants will be selected by WIPO, and Korean participants will be selected by KIPO and KIPA for the face-to-face workshop.

<sup>\*</sup>All above dates in Step 1 and 2 are subject to change. Please refer to the KIPO Academy website (kipoacademy.kr) for updates

#### CTED 3

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	DATE	DETAILS
OFFLINE WORKSHOP*	6 Nov. – 9 Nov.	Tuition: Free
*Small chance of being held online	- 97	

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