

◆ Since 2022.11

Index

/ Recruiting

/ Vision

/ Project

/ Outlook

/ CTO

Nabe School Company Profile



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Recruiting Pitch



Nabe School is a startup that aims to enter the top 200 websites in the world & be listed on Nasdaq within 5 years by building a truly unique social media platform targeting the world. In other words, we are a collective of people with decades of experience, technical capabilities, and great ambitions to succeed. But we can't make our dreams come true without great developers.

We are looking for 'owners of the company', not employees.

Social media platform for improving literacy and discussing books



We are creating a collective intelligence social media platform where human intelligence and artificial intelligence coexist. This global social media platform primarily revolves around books, and users can suggest topics to discuss entire books, chapters, paragraphs, sentences, or single images.

Booktoe Social Media Platform VISION & ROADMAP



Starting with Korea, we plan to build a book-centered global social media platform where 1.4 billion book readers can come together. Humanity is entering a world where AI not only answers our questions, but also suggests questions to us. Booktoe aims to respond by fostering creative intellectual and critical thinking skills to solve many problems that are not easily solved.

We are building an Android app that we will be beta testing in Korea before expanding to other countries. The platform website is expected to be launched in early 2025. Both Android apps and websites will integrate their own AI components. We aim to enter the world's top 200 websites within 5 years and aim to be listed on NASDAQ.

Book Discussion Social Media "Booktoe"

Period 2024.05~
 Classification Social Media
 Form Application

Booktoe is a collective intelligence site where HI (Human Intelligence) and AI (Artificial Intelligence) coexist and cooperate.

It is a global social media platform where anyone can freely discuss topics and participate in discussions using an entire book, a single chapter, a single line, or a single picture.



Business outlook and analysis

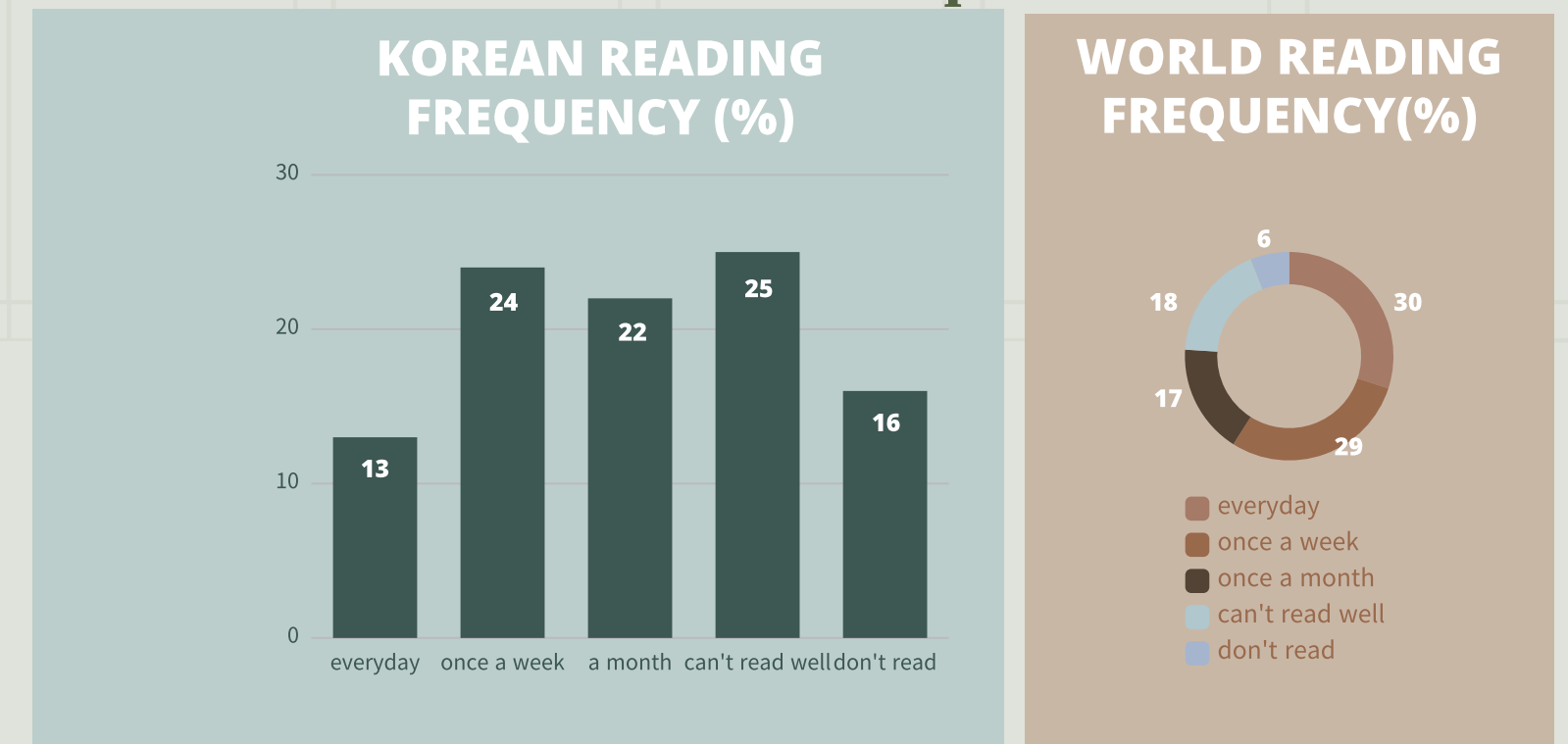
Currently, only book clubs with limited functions exist in the global market.

[Limited functions]

Passive or limited functions such as one-sided book recommendations, plain replies, and rating ratings



Korea 37% 17 OECD countries 59%
There are at least 1.475 billion potential customers.



→ Despite the explosive potential demand, no strong player has yet emerged in the market.

The CTO you will work with

CTO

He has over 30 years of hands-on software engineering experience. He was a researcher at the National Center for Supercomputing and the director of a software research center at a major U.S. company. Our extensive experience will provide you with tremendous learning opportunities.

If you are the type of person who enjoys challenges and can come up with creative solutions to problems, we look forward to working with you.

Brief History

- Scientist at the U.S. Department of Defense Supercomputing Center (1988-1995)
- General Manager, HP (Hewlett Packard) International Software Research Institute (2001~2009)

Major development history

- McDonnell Douglas – F-18 and F-15 avionics 중 flight surface control software development
- National Center for Super Computing 에서 the US military war game software development
- VLM 109 Cruise Missile navigation and control program development
- Unreal 3D game engine development