

MBA ○○○

# INTERNATIONAL MANAGEMENT

PARIS DAUPHINE UNIVERSITY – IAE PARIS SORBONNE

To successfully navigate through this globalized world, companies have new challenges to meet: understanding the challenges of multicultural management in an international context, understanding the project-based management model in the context of the globalization of markets, knowing how to recruit and keep talent. It is through an awareness of these challenges and the ability to deploy effective responses to them, that they will be able to optimize their performance.

Renault, convinced of the importance of meeting these challenges, and on the strength of the success of the Renault-Nissan Alliance, has decided, through the Renault Foundation, to pay particular attention to training young professionals in the field of International Management.

To do so, the Renault Foundation has forged a partnership with two institutions of the highest quality, Paris Dauphine University and IAE Paris Sorbonne, to jointly create an MBA in International Management. This MBA prepares young professionals to become the international leaders of tomorrow, able to help companies meet the challenges of the future.

## Eligibility conditions:

- Young professionals with a minimum of three years' experience (excluding placements)
- Hold a diploma of at least level Bac+4 or equivalent (4 years' higher education)
- Be under 35 years old
- Proof of a sufficient level of understanding and expression in French (minimum TFI score of 550) and in English (minimum TOEIC score of 750)
- Have passed the TAGE-MAJE or the GMAT before passing the oral interviews

This course only makes sense as part of a coherent career plan.

## Applications and selection:

Young professionals who want to obtain grants from the Foundation are informed

gement through the Renault Foundation website when applications are opened.

Applicants must attach:

- A CV
- Cover letter
- A copy of their latest diplomas and related grades
- Letters of recommendation
- Information on their career plan and how this MBA fits in.

## The selection process takes place in two stages:

- Joint examination of the application files by Paris Dauphine University, the IAE Paris Sorbonne and the Renault Foundation
- An interview in French and English to assess the applicant's qualities and motivation, as well as the solidity of their career plan.

FINANCE - MARKETING - MANAGEMENT CONTROL - STRATEGY - ACCOUNTING - INTERNATIONAL MANAGEMENT

## Objectives:

The International Management MBA aims to train the international leaders of the future in a multicultural environment, in Paris and in French.

This MBA is aimed at young professionals who want to forge an international career, drawing on the new knowledge and skills acquired during this 14-month long period of study.



**WHERE?**  
Paris  
France

## FOR WHO?

Algeria, Brazil, China, South Korea, France (\*), India, Japan, Lebanon, Morocco, Romania, Russia, Turkey

(\* ) 4 means-tested places are offered to French citizens



DAUPHINE  
UNIVERSITÉ PARIS

Fondation RENAULT  
D'ENTREPRISE



IAE  
PARIS

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## Advantages of the MBA

- Benchmark full-time training program over 14 months combining theory (8 months) and practice with a placement in a company or organization (6 months)
- An international consultancy assignment in one of the subsidiaries of the Renault Group, under the watchful mentoring of faculty members
- Strong links with the professional world through a six-month placement in a company or organization  
The Renault Foundation offers all MBA students the opportunity to complete a high-quality paid internship in a Renault SAS department
- The two partner universities of the Foundation for this program, Paris Dauphine University and IAE Paris Sorbonne, are world-renowned French universities
- A rich multicultural learning experience: Foundation students hail from the best partner universities of the Foundation from 12 countries around the world, from a wide range of fields and backgrounds. This diversity is a source of great wealth for the classes of MBA students
- Career advice for the student

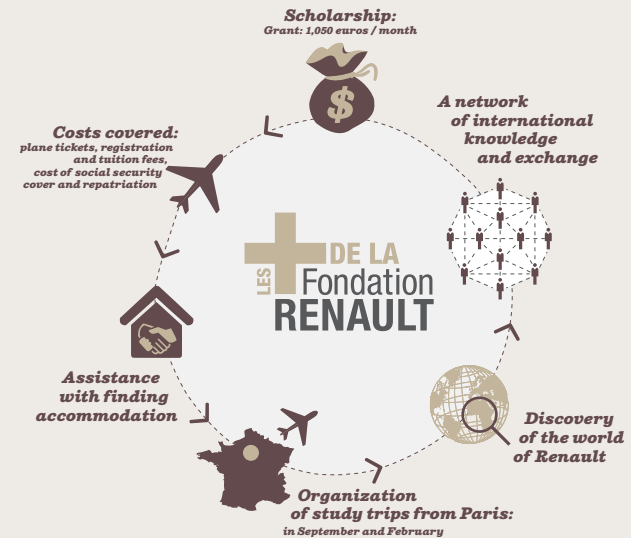
- Individual mentoring within the Renault Foundation throughout the program
- 3 diplomas: in addition to the MBA, the student will also receive a diploma from Paris Dauphine University and from the IAE Paris Sorbonne
- Paris, France and its culture

## Skills acquired:

- The range of subjects taught aims to create managers able to resolve any issues they may face in their future roles:
- International management component and expertise in a multicultural context, adding to prior business experience
  - Cross-functional vision of company functions (marketing, logistics, Human Resources management, finance, accounting)
  - Strengthened focus on teamworking
  - Development of a real international network of contacts

## Career prospects:

This program allows young professionals to boost their career development by acquiring new skills and knowledge. It can lead to careers as international leaders in a multicultural and international context



- ## Pass requirements:
- 400 hours of classes
  - + a placement
  - + end-of-study thesis

- ## Program languages:
- Teaching is mainly delivered in French. English may be used on an ad hoc basis.



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## CURRICULUM:

The MBA program (400 hours of lessons) is divided into six sections:

<b>Economic Context</b>	The global economic framework	(18h)
	Intellectual property and competition law	(18h)
<b>Finance</b>	Accounting and financial analysis	(36h)
	Management control	(24h)
	Finance 1	(24h)
	Finance 2	(24h)
<b>Marketing and Strategy</b>	Marketing 1	(24h)
	Marketing 2	(24h)
<b>Production Systems</b>	Information systems and knowledge management	(36h)
	Management of production processes	(36h)
<b>Management and Organizations</b>	Organization and international strategy	(36h)
	Organisational Behavior	(24h)
	Matrix management	(24h)
	Human Resources	(36h)
<b>Personal Development</b>	Public speaking and communicating	(12h)
	Mentoring support for career projects	(8h per participant)

## Schedule:

- 1 **Start of September (for 2 weeks):**
  - Renault Foundation induction and professional and cultural trip in France and Europe (sponsored students only)
- 2 **Mid-September in year Y to the end of April in year Y+ 1:**
  - a. Two-day induction seminar at the university
  - b. 400 hours of teaching (see curriculum)
  - c. End of January: international consultancy assignment in a Renault Group subsidiary
  - d. March: Renault Foundation long weekend
- 3 **Start of May Y+1 to the end of October Y+1:**
  - Working placement – six-month placement in a company or educational institution
- 4 **Mid-October Y+1:**
  - Presentation of the end-of-study thesis to a panel
- 5 **End of October:**
  - Graduation



[www.fondation.renault.com](http://www.fondation.renault.com) / [www.mba-international.dauphine.fr](http://www.mba-international.dauphine.fr)